

IN THE CLAIMS

Please cancel claim 11 without prejudice and amend claims 1, 19 and 21 as follows:

1        1. (Currently amended) Apparatus for implementing at least one  
2        operational setting of an interactive electronic device, said  
3        apparatus comprising:  
4               reading means for reading information from a physical data  
5        carrier;  
6               processing means for receiving the information read from the  
7        carrier by the reading means and interpreting said read  
8        information; and  
9               control means responsive to said processing means for  
10        implementing the at least one operational setting;  
11               wherein said physical data carrier is incorporated in a cover  
12        or a pouch suitable for accommodating the interactive electronic  
13        device, in a device power supply, in a device battery charging  
14        apparatus, or carried by the users clothing.

1           2.(Original) The apparatus of claim 1 wherein said  
2 information includes data specifying the at least one required  
3 device setting.

1           3.(Original) The apparatus of claim 1 wherein said  
2 information includes data carrier identity information.

1           4.(Original) The apparatus of claim 3 and further comprising  
2 association means for associating said data carrier identity  
3 information with an at least one of the required device settings,  
4 wherein receipt of said carrier identity information by the  
5 processing means initiates implementation of the said at least one  
6 of the device settings.

1           5.(Original) The apparatus of claim 4 wherein said  
2 association means includes storage means for holding data linking  
3 each data carrier identity with at least one corresponding device  
4 setting.

1           6.(Original) The apparatus of claim 5 wherein said storage  
2 means is provided in the interactive electronic device.

1           7.(Original) The apparatus of claim 1 wherein said physical  
2 data carrier is a radio frequency identification (RFID) tag and  
3 said reading means is configured for interrogating such tags.

1           8.(Original) The apparatus of claim 1 wherein said physical  
2 data carrier bears a graphical pattern carrying information and  
3 said reading means is configured for reading the patterns.

1           9.(Original) The apparatus of claim 1 wherein said physical  
2 data carrier is provided in the form of a contact tag and said  
3 reading means is configured for reading information from such tags.

1           10.(Original) The apparatus of claim 1 wherein said physical  
2 data carrier is incorporated in an accessory usable with the  
3 interactive electronic device.

claim 11 (Canceled)

1           12.(Original) The apparatus of claim 1 wherein the apparatus  
2 is configured to select settings of the device which include

3 incoming telephone call user alert settings, graphical user  
4 interface (GUI) settings, voice dial options, message reproduction  
5 settings, telephone usage access permissions and telephone user  
6 directory settings and entries.

1 13.(Original) The apparatus of claim 1 wherein the apparatus  
2 is configured to select settings of the device which include  
3 setting of filter options for incoming information made available  
4 in a push-type data distribution service.

1 14.(Original) The apparatus of claim 1 and further comprising  
2 writing means for writing information to a physical data carrier,  
3 said information serving to associate said physical data carrier  
4 with at least one operational setting of the interactive electronic  
5 device.

1 15.(Original) The apparatus of claim 1 wherein said  
2 interactive electronic device is a telecommunications device,  
3 personal digital assistant (PDA), Global Positioning System (GPS)  
4 data receiver or computer.

1        16.(Original) A physical data carrier suitable for use with  
2 the apparatus of claim 1 and carrying information responsive to  
3 which said at least one operational setting of the apparatus is  
4 implemented.

1        17.(Original) An interactive electronic device accessory  
2 incorporating a physical data carrier suitable for use with the  
3 apparatus of claim 1, said data carrier carrying information  
4 responsive to which said at least one operational setting of the  
5 apparatus is implemented.

1        18.(Original) A system incorporating the apparatus of claim 1  
2 and the physical data carrier of claim 16.

1        19.(Currently amended) An interactive electronic device  
2 having at least one operational setting implemented by apparatus,  
3 said apparatus comprising:  
4        reading means for reading information from a physical data  
5 carrier;

6        processing means for receiving the information read from the  
7        carrier by the reading means and interpreting said read  
8        information; and

9        control means responsive to said processing means for  
10       implementing the at least one operational setting;

11       wherein said physical data carrier is incorporated in a cover  
12       or a pouch suitable for accommodating the interactive electronic  
13       device, in a device power supply, in a device battery charging  
14       apparatus, or carried by the users clothing.

1       20.(Original) An interactive electronic device in accordance  
2       with claim 19, wherein at least part of said apparatus is integral  
3       with said electronic device.

1       21.(Currently amended) A method of implementing at least one  
2       operational setting of an interactive electronic device, said  
3       method comprising the steps of:

4       reading information from a physical data carrier;  
5       processing the information read from the physical data carrier  
6       to interpret said read information; and

7 implementing the at least one operational setting of the  
8 interactive electronic device in response to the interpreted  
9 information;

10 wherein said physical data carrier is incorporated in a cover  
11 or a pouch suitable for accommodating the interactive electronic  
12 device, in a device power supply, in a device battery charging  
13 apparatus, or carried by the users clothing.

1 22.(Original) The method of claim 21 and further including  
2 the step of writing information to a physical data carrier, said  
3 information serving to associate said physical data carrier with at  
4 least one operational setting of the interactive electronic device.